



# EQ*u*IP

Enhancing the Quality of Industrial Policies

1 - 12 March 2015 | Manama, Bahrain



UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION



# Towards evidence-based industrial policymaking

Global experience indicates that for the industrial policy process to be effective it has to be evidence-based, participatory and focused on realistic objectives. International best practice examples suggest that a successful industrial policy cycle must start from a thorough industrial diagnosis that maps the local and global industrial landscape and provides an in-depth understanding of country characteristics, constraints and opportunities as well as global trends. However, a key challenge for many developing country governments is a shortage of adequately trained national analysts and, thus, the lack of appropriate capacities to follow an industrial strategy formulation process that is sufficiently evidence-based.

In this context, UNIDO and GIZ have joined forces to develop an integrated methodological toolbox and a capacity-building package for industrial diagnosis. Their joint project “EQuIP – Enhancing the Quality of Industrial Policies” aims to support policymakers in developing countries to formulate and design evidence-based strategies for inclusive and sustainable industrial development.

EQuIP aims to strengthen the ability of lower-income countries to manage their own future and to enable them to have a larger say in strategy-setting, policy formulation and their engagement with development partners.



# Concept

The EQulP toolbox contains simple and intuitive analytical tools, based on a set of indicators, which can help policymakers in lower-income countries to address important strategic questions, such as how to:

- move from an agrarian to an industrial economy
- diversify the economy
- create more jobs in industry
- upgrade industry
- promote the greening of industry
- reduce poverty through industry

This EQulP pilot workshop is aimed at public servants and industrial analysts from lower-income countries. It gathers technical analysts embedded in the industrial policy processes of their countries.

The objective of the workshop is to expose them to some of the core conceptual tenants of the EQulP toolbox and the related capacity building package by training them to calculate and analyze a selection of indicators.

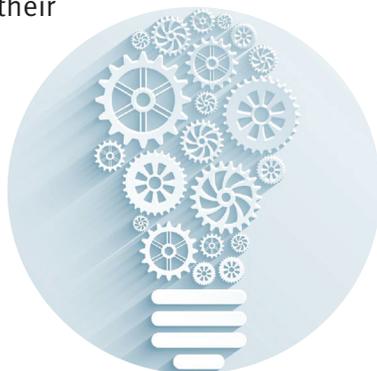
The workshop brings together participants from around the world in order to validate the strategic relevance of the toolbox. This will also help to determine how best to tailor the capacity building package to a particular country context and align it with specific capabilities and strategic priorities. At the end of the workshop participants will define a customized EQulP capacity building package to improve the industrial strategy-setting process in their country.

# Course design

This EQuIP pilot workshop is a hands-on and interactive training event with a focus on practical exercises. It takes 10 days and is divided into four thematic areas:

- 1. Inclusive and Sustainable Industrial Development:** Participants will be introduced to the key topics and theoretical foundations underpinning the EQuIP toolbox and the role of evidence-based approaches in improving industrial policies.
- 2. Diagnostic Indicators:** Participants will be shown how to source statistical data and how to calculate a selection of EQuIP indicators illuminating dimensions such as industrial expansion, diversification, export performance, quality employment generation and resource efficiency.
- 3. Participatory Analysis and Write-Up:** Throughout the workshop, participants will discuss how the topics/analyses relate to their experiences working in industrial diagnosis and strategy-setting and where they see need for further capacity development.
- 4. Wrap-up and Feedback:** Participants will provide feedback and assessments of the relevance of the concepts, tools and methodologies introduced during the workshop vis-à-vis the strategic issues facing their countries' industrial sectors.

All participants will receive a comprehensive manual describing the methodologies and analysis that are covered in the training along with a copy of the full EQuIP methodological toolbox.



Place:	Manama, Kingdom of Bahrain
Date:	1 - 12 March 2015
Participants:	The number of participants is limited to 20 persons. Participants will be invited upon nomination. Gender and geographic balance will be taken into account.
Application:	Applications upon invitation only.
Travel & Accomodation:	Selected participants will be provided with travel, accomodation and full catering.
Course language:	The course and all related material will be in English.
Documentation:	Participants will receive relevant learning materials throughout the course.
Certificate:	A certificate of completion will be awarded to all those who participate in all components and successfully complete all course requirements.
Eligibility:	<p>The course is open for participants from developing countries who fulfil the following requirements:</p> <ul style="list-style-type: none"> <li>» Prior working experience on economic and/or industry indicators at the macro and sectoral level</li> <li>» Likelihood of frequent use of the methodology in their regular professional areas</li> <li>» Working experience on dynamic spreadsheet calculations to evaluate growth rates, employment, productivity, etc.</li> <li>» University-level or equivalent degree in (industrial) economics, business studies, or related discipline</li> <li>» Excellent knowledge of English</li> <li>» Strong computer knowledge and familiarity with standard software applications, e.g. MS Excel (advanced), MS Word</li> </ul>
Course faculty:	Industrial Policy Experts from UNIDO



**Institute for  
Capacity Development**



**Arab International Center for  
Entrepreneurship & Investment**  
Kingdom of Bahrain



**german  
cooperation**

DEUTSCHE ZUSAMMENARBEIT

Implemented by

**giz** Deutsche Gesellschaft  
für Internationale  
Zusammenarbeit (GIZ) GmbH

The training is jointly organized by the United Nations Industrial Development Organization in collaboration with the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) and the UNIDO Investment and Technology Promotion Office (ITPO)/Arab International Center for Entrepreneurship & Investment (AICEI) in Bahrain.

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